

# TROY HAZARD

Board of Directors  
Candidate

PROFESSIONAL HISTORY  
CORE COMPETENCIES  
BOARD EXPERIENCE

## CONTACT

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## SKILLS

- + Governance and Board Cadence
- + Mergers & Acquisitions
- + Global Growth Strategy
- + Operational Efficiency
- + Franchise Expert

## REFERENCES

John O'Brien  
Founder, CEO  
Poolwerx  
John.obrien@poolwerx.com

John Horan  
Managing Director  
Horan & Bird  
john@horanandbird.com.au

## SUMMARY / PROFILE

I have owned 13 companies over 30 years across industries and countries. My typical board portfolio or board committee position is centered around growth strategy, operational efficiency, and global business opportunities. I have a deep understanding of the franchise sector, and merge and acquisitions, and a passion for building businesses to deliver shareholder value.

## BOARD POSITIONS

**Nuooly** *Non-Executive Board Member: 2020 – Present*  
This business is a SaaS technology business, serving the Independent Professionals sector. My portfolio on the board is content development, growth, and governance.

**Poolwerx** *Chairman of the Board: 2019 – Present*  
This is an aftermarket retail and service business in the pool sector serving residential and commercial clients in Australia, New Zealand and the USA. My portfolio on the board is global strategy, and mergers and acquisitions.

**Poolwerx** *Non-Executive Board Member: 2016 – 2019*  
My portfolio was developing strategy for a market entry via M&A in the United States, and international alignment.

**CEQ** *Non-Executive Board Member: 2017 – 2018*  
This is an industrial electrical services business. My portfolio on the board was marketing and company positioning, and organizational efficiency for growth.

**Horan And Bird** *Non-Executive Board Member: 2012 – 2014*  
This is an electrical services business working primarily in the residential space. My portfolio on the board was company organization and positioning for growth, and operational efficiency.

**The Entrepreneurs' Organization** *Non-Executive Board Member, Global Board: 2004 – 2006*  
*Global President, Global Board: 2006 – 2007*  
EO is the world's largest entrepreneurial networking business. My portfolio on the board was globalization of the organization and the development of local chapter operational guidelines to align with the global strategy.

**The Entrepreneurs' Organization** *Non-Executive Board Member, Asia Pacific Board: 2000 – 2003*  
My portfolio on the Asia Pacific board was growth in the Asia Pacific region, operational excellence at a chapter level, and global alignment.

## PROFESSIONAL HISTORY / BUSINESS INVESTMENTS

**Nuooly (USA): 2019 – Present** *Shareholder and Non-Executive Board Member*  
Sector: Technology

**Poolwerx (AU&USA): 2015 – Present** *Shareholder and Chairman of the Board*  
Sector: Pool and spa aftermarket

**Troy Hazard International (USA): 2010 – Present** *Founder and Sole Member*  
Sector: Professional speaking / Media services / C-Suite consulting

**The Edge Corporate Strategies (AU): 1992 – Present** *Joint Founder and Managing Director*  
Sector: Business consulting / Franchise consulting

**WebResource (AU): 2001 – 2004** *Shareholder and Executive Director*  
Sector: Technology / Web services

**New Address (AU): 1989 – 2003** *Joint Founder and Managing Director*  
Sector: Real estate / Property development

**Active Airtime (AU): 1987 – 1992** *Founder and Managing Director*  
Sector: Media services

Other significant business investments include a real estate brokerage, a children's playground hire business, a pizza restaurant, a recording studio, and an advertising agency.